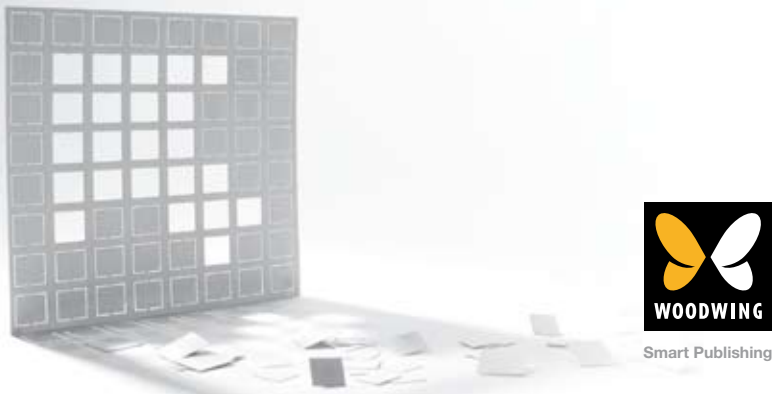


Make Adobe InDesign Smarter

Productivity Plug-ins for
InDesign and InCopy



Smart Publishing

Smart Styles



*Apply complex formatting **within 2 seconds.***



Sort tables with a single click.



No more boring, repetitive tasks!

WoodWing's award-winning Smart Styles plug-in for Adobe InDesign and InCopy puts powerful automatic formatting capabilities at your fingertips.

- ◆ Designers often face time consuming, complex formatting tasks. Smart Styles will help you a lot.
- ◆ First, define your Smart Styles. This is as easy as dragging a formatted

page item to the Smart Styles library. To apply the complex formatting again, simply drag the style from the library onto a new object. That's all.

- ◆ Smart Styles' intelligence recognizes complex structures within tables, texts and other objects and does all the hard work for you in no time.
- ◆ But Smart Styles doesn't stop there. It can also help you sort tables with



Quickly apply a complete formatting style!



up to three sort criteria, and performs spreadsheet-like calculations directly inside InDesign tables!

Raise your productivity and make your work more fun with Smart Styles!

Download your free 30-day trial version today
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Smart Layout



Create irregular text frames with ease.



Work efficiently with multiple columns.



Save lots of your valuable time.

WoodWing's Smart Layout plug-in for Adobe InDesign and InCopy is an indispensable tool for any newspaper and magazine designer.

- ◆ Smart Layout adds Article functionality, which tremendously improves your productivity when working on articles.
- ◆ An article typically consists of several separate items, such as head, intro,

body and images. With Smart Layout, all these items are combined into one Smart Layout element. You now have to manipulate one element only when resizing or moving the article.

- ◆ You will be amazed to see how Smart Layout elements automatically adjust according to your personal preferences, and spontaneously flow around other items already on the page.

Test it yourself.
30-day
free trial.
woodwing.com

Define your text frame preferences.



- ◆ Smart Layouts can be stored conveniently in a library, allowing you to quickly apply your smart shapes on the next article. You can even use one Smart Layout inside another Smart Layout.

Warning: Once you start using Smart Layout, you will become instantly more productive!



Smart Language Tools



Smart Speller & Smart Hyphen for InDesign and InCopy.



*Raise the **quality** of your **communication**.*



*Large number of **extra languages** available.*

Smart Speller and Smart Hyphen offer the most advanced spell-check and hyphenation functionality available.

- ◆ Spelling mistakes can have devastating effects on the effectiveness of your communication, and may result in loss of credibility and business. Having a first-class spell-checker at hand will prevent this from happening.
- ◆ Correct hyphenation directly affects the quality and appearance of your publication, as it determines the white space distribution and text flow on your page.
- ◆ Smart Speller and Smart Hyphen speed up your production, reduce proofing rounds and ensure consistency in your communication.

Also available
as an attractive
bundle.
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*Choose the exact language
variation of your preference.*

- ◆ Both tools are based on the advanced technology provided by the language institute *TALŌ™, the world leader in language tools.
- ◆ All dictionaries are continuously updated to ensure the highest accuracy.

**If quality is what you are after, our
Smart Language Tools are a must.**



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Smart Catalog



*Speed up your production of **catalogs**, **price lists** and much more!*



*Update your documents **fully automatically**.*



Scalable to Enterprise level.

Catalog production is all about being up-to-date, on time and efficient! Smart Catalog will help you.

- ◆ Use Smart Catalog to produce your catalogs, price lists, and brochures automatically in Adobe InDesign, by linking your documents to an external data source.
- ◆ Smart Catalog allows you to focus on the creative design part of your job, and removes the boring task of endlessly entering numbers and images, in a standard repetitive design like a catalog.
- ◆ Set up your design once, and link it to the external data source. The variable data automatically flows into your document.
- ◆ Now suppose the data changes. Instead of manually updating all



*Save lots of time
and prevent errors.*



elements in your document, just one simple update action is required to update everything automatically.

- ◆ Smart Catalog works seamlessly with Smart Layout and Smart Styles, allowing you to create a library of standard page elements.

Experience true automation today!

*Convince
yourself!
30-day
free trial.
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Smart Connection Pro



Collaborate and work together safely on the same page!



Manage and improve the quality of your publications.



Define basic workflows.

Smart Connection Pro is an integrated workflow solution, based on Adobe InDesign and InCopy.

- ◆ It allows you to work together on a publication, while strictly separating design and editorial tasks. The result is effective collaboration, and full control over your publication process.
- ◆ Without a professional workflow, your publication will suffer from a variety

of common errors – different users editing the same story, deleting a story from the design while somebody is working on it, or placement of stories in the wrong layout. Also, much time is wasted searching for files.

- ◆ Smart Connection Pro offers an inexpensive, flexible and scalable workflow solution that enhances your productivity and prevents those common mistakes.



*Easy access through
user-friendly interface.*

- ◆ It uses concepts like publication, issue and section, and its workflow is basket-based, status-based or user-based, allowing you to tailor it to meet your preferred way of working. Smart Connection Pro can handle workgroups of up to about 30 users. For larger workgroups, WoodWing offers Enterprise.

**Meet the most flexible, cost-effective,
and easy workflow solution around!**

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www.woodwing.com

WoodWing Europe

Zaandam, The Netherlands

Tel +31 75 61 43 400

info@woodwing.com

WoodWing USA

Detroit, Michigan USA

Tel +1 313 962 0542

usa@woodwing.com

WoodWing Asia Pacific

Kuala Lumpur, Malaysia

Tel +60 3 2163 4935

asiapacific@woodwing.com

WoodWing Latin America

Monterrey NL, Mexico

Tel +52 1 81 88345 8927

latinam@woodwing.com

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