We'd like you to meet WoodWing's new CEO, who's ready to lead the company through the next steps of its evolution.

Also, we're happy to present our new Elvis DAM app, so you can access your assets on the go – on iPhone and Android. Not sure what Elvis DAM can do for your business? Read our free 21-page Playbook, or take a look at the case study of Drees Homes.

And not to forget: check out our Print to Digital workflow example using Enterprise Aurora.

Ross Paterson, WoodWing's new CEO

Paterson will succeed Jan de Roos, who prepared the company for the next phase of growth. Under De Roos' leadership, WoodWing has improved its internal organization while expanding its global footprint further with premier customers in more than 65 countries. As his successor, Paterson will lead the company through the next steps of its evolution.

Press Release

New: The Elvis DAM Mobile app

With the Elvis DAM mobile app, you can continue managing your digital assets from your computer to your smartphone when on-the-go. It helps eliminate bottlenecks by helping you to:

- Find digital assets
- Share digital assets
- Approve digital assets.
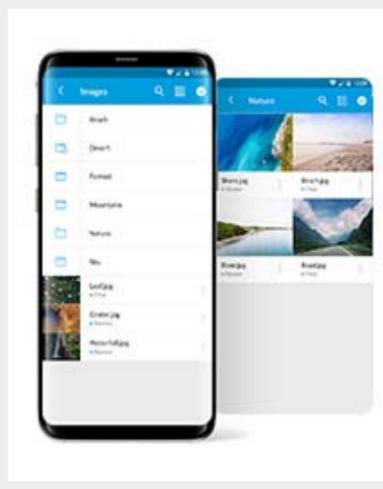
Learn More

Publishing your Print content on Digital channels - Fast

Often we get questions about a content creation workflow that involves taking print stories from an InDesign layout and transferring them to digital. So is workflow efficiency possible regardless of how you work? And is this possible using Enterprise Aurora? The good news is, yes it is!

Learn More

Playbook - How a Digital Asset Management System can save you money

DAMs are becoming more popular as a solution that gives companies a greater amount of organizational efficiency, with minimal financial impact. Think high Return on Investment (ROI). Download this this free, 21-page, content piece to understand what a DAM can do for your business.
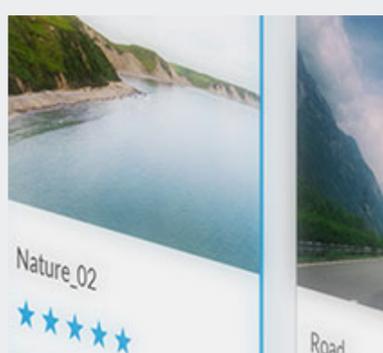
Get it Here

Three essential features of successful brand communities

Brand communities can help increase a brand's marketing success, resulting in loyal, enthusiastic brand advocates. How do brands build a successful community? Discover three features which are essential to succeed.

Learn More

Elvis DAM Case study Drees Homes - From inefficient to efficient workflows

Drees Homes, being America's 14th largest privately owned home builder, brings together production building and custom homes. Implementing Elvis DAM has yielded the following benefits:

- Workflow times cut by one-third
- Image accuracy and quality improved
- Future growth enabled, by connecting Elvis DAM to their CMS and PIM systems

Full Story