



Catering for any possible workflow scenario one could think of, more and more customers are discovering the endless possibilities that Enterprise Aurora offers. We're proud to announce the first newspaper that switched to Aurora.

Looking further ahead, we're participating at the IFRA World Publishing Expo & Digital Content Expo (DCX) in Berlin in October. Will we see you there?



## Walliser Bote - the first daily newspaper produced entirely with Enterprise Aurora

After several magazines already being produced with Aurora, the first daily newspaper has now been created. On Monday June 18, the readers of the Swiss daily newspaper "Walliser Bote" held in their hands the first issue produced entirely using Enterprise Aurora.

[Read more](#)

## Case study NCOI - Managing marketing content for thirteen brands

Educational institute NCOI is effectively managing their massive amount of marketing content. NCOI creates both their print and web content leveraging WoodWing's multichannel publishing system - Enterprise. The benefits:

- A clear, time-saving workflow
- Publish content to all channels at any time
- Shorter time-to-market



[Read this case](#)



## File Editing Made Easy with Elvis DAM

We've made file editing a lot easier with the new Elvis "Creative Connector". How? By doing exactly what its name says it does - supporting your creative process by connecting your desktop apps to Elvis DAM. Read more to see how it benefits you.

[Easy does it!](#)

## Crowdsourcing: The Guardian, ProPublica and Vox Media are doing it

Crowdsourcing is an easier way for journalists and storytellers to get the right information for a good story. Here's how some of the big players are doing it - from crowdsourcing examples to AI software.



[To the Blog](#)



## WoodWing at the DCX Digital Content Expo 2018, Berlin

We're happy to announce that WoodWing will be present with a booth at DCX and will present on the Content Stage on Tuesday October 9, 2018. We're eager to meet you there in person!

- Booth D.11, Hall 21b
- Content Stage: Tuesday Oct 9, 10:45
- Messe, Berlin

[More Info](#)