

WOODWING

Xperience'19

CONTINUOUS TRANSFORMATION

Shaping the journey together

Hi there,

We are delighted to invite you to our signature event - [Xperience 2019](#) - which is coming up on **May 28-29 in Amsterdam for the eighth time.**

The theme of the event is *Continuous Transformation*. It will be discussed by experts from brands and publishers including **Adobe, Tamedia, Yamaha, Emrays, PubWorX**, and more.

Key presentations include:

- Using AI to understand emotional signals
- How Yamaha streamlined content across 26 markets
- Upcoming features for WoodWing software

This is our biggest event of the year, and that's just a hint - there's plenty more at the link below.

[To the Xperience website](#)

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