



Welcome to WoodWing Connect!

The big publishing news this quarter is the launch of Apple News+. Read how WoodWing is among the first software providers to support Apple News Format. In addition, how to future-proof your digital content production, and insights from Coca Cola and Cipla on their content management practices with WoodWing Elvis.



Publish to Apple News+ with WoodWing

We are delighted to announce our solution for publishing to Apple News+. This is an exciting opportunity for publishers in the US and Canada (and later this year UK and Australia) to reach new audiences in a beautiful, convenient and curated experience within the Apple News app.

[Read More](#)

Cipla South Africa tackles decade-old challenges in content production

Using WoodWing's DAM solution, Cipla has cut its content production time from months to days, and its approval process from two weeks to 24 hours.



[Success Story](#)



How publishers can increase content output with the right editorial system

Content is the core product of any publisher. But even in 2019, many organizations still have outdated workflows and approval processes inherited from print.

[Learn More](#)

How to produce next-level digital content (On-demand webinar)

See our on-demand webinar to learn how to simplify your digital content production with channel-neutral content and publish to existing and emerging digital channel.

[Watch Now](#)



Coca-Cola European Partners improves operational efficiency and collaboration

More than 400 people at Coca Cola European Partners use WoodWing Elvis to resolve operational difficulties and provide up-to-date product information to clients and collaborators.

[Press Release](#)

