

Happy holidays and welcome to the last newsletter from WoodWing for 2019 in our all-new brand identity!

Webinar: Content Orchestration for Storytelling (Jan 21)

On Tue, Jan 21, we would like to invite you to join our webinar *Content Orchestration for storytelling*. During this webinar, we will demonstrate how Elvis DAM and Enterprise Aurora can help you in managing your storytelling process.

[Sign up now](#)

New research: The state of brand storytelling

What kinds of technology are brands using to create their stories? And how do they manage their workflows? We teamed up with Digiday to investigate these questions - and the results are a must-read for anyone interested in storytelling processes.



[Download now](#)



4 features to guarantee fast, high quality images for your content

In marketing and design teams, quality, optimization, and speed are key considerations for repetitive tasks such as choosing images for blog posts, brochures or any other content.

[Read more](#)

The marketer's guide to Content Orchestration

As technology evolves, markets face new challenges around storytelling processes. Here we give insights taken from the publishing world on how to approach Content Orchestration.

[Download now](#)



Our new brand identity, and trends for 2020

We talk to WoodWing CEO Ross Paterson about the reasons behind the brand relaunch, his thoughts on the coming year, and the role WoodWing plays in how brands and publishers tell their stories.

[Read more](#)



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