

How workflow can unleash huge productivity gains (external interview)

Kilian Schalk is an expert in content workflow design and implementation, as well as owner of the consultancy PurpleGray. We talked to him about his experiences and insights helping publishers implement content-first workflows.

[Read more](#)

Webinar recording: Content Orchestration for storytelling

Ross Paterson, CEO at WoodWing & Tom Pijzel, Senior Product Manager at WoodWing speak about our Content Orchestration value proposition and how Elvis DAM and Enterprise Aurora can help to orchestrate storytelling processes.



[Watch now](#)



Support for Adobe 2020

We're pleased to announce that WoodWing products including Content Station Aurora and Smart Connection now support Adobe InDesign 2020. You can see more documentation in our Help Center at the link below.

[Read more](#)

Event: B2B Marketing Expo 2020 - London, March 25 & 26, 2020

Meet us at Europe's leading marketing event that connects B2B marketing professionals with the tools, techniques, and innovations they need to be at the forefront of the ever-evolving world of marketing & storytelling. Please drop by stand 719 for a chat. Tickets can be ordered for free at the link!



[Free Ticket](#)



smint.io

Webinar recording: Enterprise Content Buying

This webinar, in collaboration with DAM expert Ralph Windsor and WoodWing technology partner Smint.io, examines the concept of Enterprise Content Buying (ECB). What is it? How does it work? And how is it applied to the content supply chain in practice?

[Watch now](#)