



WoodWing Partner Brochure

Who is WoodWing?

WoodWing is a software and services provider for the management, production, and publishing of content. In collaboration with partners, we work with leading publishers and brands around the world, including Hearst, Coca Cola, Yamaha, and Conde Nast. We have customers in over a hundred countries, and over a thousand customers worldwide.

Why become a partner?

While we build software for content management and production, we work with partners who make sales, build integrated solutions, and provide technical/business support.

Benefits of partnering with WoodWing include:

- ✓ Deal registration margin and price protection
- ✓ Discounts on WoodWing products and services
- ✓ Access to WoodWing partner portal
- ✓ Access to marketing programs
- ✓ Product training and certification

Our partner profile

Our typical partners are already working with publishers and/or brands in the content creation space, and have technical or sales expertise in content creation workflows and content management solutions.

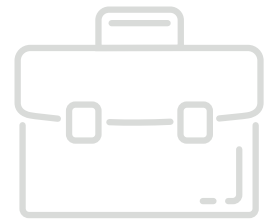


Our customer profile

Our typical customer profile is an organization with the following challenges:




- ✓ Complex content creation workflows
- ✓ Large volumes of digital assets
- ✓ Complex technical setups

If your customers have similar challenges, or you want to join us to find new customers, you may be a great fit to become a WoodWing partner.



About our partner tiers

We have a range of options to cater for different offerings.

BENEFITS	 Diamond	 Platinum	 Gold	 Silver
WoodWing Support	✓	✓	✓	✓
24x5 availability	✓	✓	✓	
Training	✓	✓	✓	✓
Leads from woodwing.com	✓	✓	✓	✓
Strategic leads for strategic partners	✓	✓		
Access to beta program	✓	✓	✓	✓
Help Center	✓	✓	✓	✓
Listing in woodwing.com	✓	✓	✓	✓
Strategic meetings	Once per year	Once every two years		
MDF for 50/50 joint marketing efforts	✓	✓	✓	

Now let's get started!

Team up with WoodWing today – sign up as partner and let's lead the next wave of digital transformation together.

On our website at woodwing.com/become-a-partner
or email us at sales@woodwing.com

